

What's your Point?



As you plan a speech, you must be absolutely clear about what you want the audience to do or know at the end of your talk. Your speech must have a purpose.

That's why **Get to the Point** is the third project in the Toastmasters *Communication & Leadership* educational program.

You'll select a speech topic and determine your purpose. Are you informing? Persuading? Entertaining? Inspiring? Then, you'll use what you learned in project #2 as you organize your speech in a manner that best achieves that purpose in 5 to 7 minutes.

And when you're done, you'll receive immediate feedback from another Toastmaster on what you did well along with a suggestion or two for improvement.

When you "get to the point" you'll have more confidence, which makes you more convincing, enthusiastic, and sincere. Visit Toastmasters this week and find out more!

