



District 38 Club Officers and Members,

Congratulations to everyone who contributed to the success of the District by being a Distinguished District three years in a row.

Now that the bar is set for us, in the words of Past Distinguished District Governor Ronni Laino, "Never Not" be Distinguished again.

What must we do to continue on the road of success by being Distinguished for the 4th Year? I offer a few simple suggestions. We must continue to work the Toastmaster program by:

- **P**racticing what we speak by challenging our members to "Ignite their Passion." Continue working on the assignments from the Competent Communicator manual, always remembering to keep the basics in the front of our minds.
- **A**ssuring the members that, as officers of the District, we are here to support their needs which come before our own.
- **S**erving our members in the manner in which each of us would like to be served. In a leadership position, you must make decisions for the welfare of the group and not just one individual member.
- **S**elling the Toastmaster program, sharing with the members how the program has helped you become the officer you are today, and offering them the opportunity to challenge themselves by choosing to be a club officer the next year.
- **I**dentifying the tools and materials that are available via the Toastmaster International website that will assist with club growth.
- **O**ffering to serve as a mentor during your year, as a District officer to "ignite the passions" in members of several clubs.
- **Never not!**

Communication is key for our District to be successful and to maintain Distinguished status. Club officers will have to inform the District how we can assist them in their efforts. During the months of August and September, each club will be visited by a district representative, namely the Area Governor. At those meetings, it is the responsibility of the club officers to voice their concerns and suggest how the District can support them in their efforts to serve their members.

The District Leadership is looking forward to working with everyone as we "Ignite Your Passion."

The District Leadership Team