

Your Toastmasters Journey to Discovery



District 38 Toastmasters Spring Conference 2010

Confidence. Leadership. Service.

April 30th & May 1st

Toastmasters International Visit – Michael Notaro, DTM, Second Vice President

Dear Corporate Club President:

As a sponsor of a Toastmasters Club, your organization understands the value of communication and leadership skills in the workplace. We invite your company to advertise their products, services or business in the Toastmasters District 38 Spring Conference Program Booklet. This is a great way to showcase your company's products or services to the conference attendees; and at the same time show the support they provide for your Toastmasters club.

The Spring Conference will be held at the Sheraton Harrisburg-Hershey Hotel in Harrisburg, Pennsylvania from April 30 - May 1, 2010. We will have a lot of interest in this conference since Michael Notaro, DTM, Second Vice President of Toastmasters International will be our guest of honor and keynote speaker. We are expecting approximately 200 Toastmasters from central and eastern Pennsylvania and central and southern New Jersey to attend.

The program booklet will be 8-1/2" x 11". Your company's black-and-white ad could show your Corporate Letterhead and Logo or Business Card, for example. The cost for an advertisement in the Program is:

- \$100.00 for a full page
- \$ 50.00 for a half page
- \$ 25.00 for a quarter page
- \$ 15.00 business card

Please note that since we are a non-profit educational organization the cost of the ad is tax deductible. Funds earned from the sale of ads will be used to defray the expenses of the program booklet. As a corporate ad sponsor, your company may also provide advertising gifts or handouts that are used for public promotions if you would like them to be available for our conference attendees. These items should be sent to me at the address listed below.

Please complete the attached Advertising Form to indicate the size ad you would like to place and if you will be providing promotional items for our attendees. Ad copy should be provided in .gif or .pdf format and is due to me no later than Thursday, April 1, 2010.

Please feel free to contact me with any questions or ideas you may have.

Regards,

Corporate Sponsorship Chairman
Michael Kelly
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